

Golf Cart Digital Out of Home Advertising:

Golf Cart Digital Out of Home (DOOH) advertising is a great approach to reaching a highly engaged and affluent audience. By placing ads directly in golf carts, brands can connect with golfers in a relaxed and attentive environment. This type of advertising is particularly effective because it targets individuals who have a higher disposable income and are often in a leisurely state of mind, making them more receptive to brand messages.

BENEFITS:

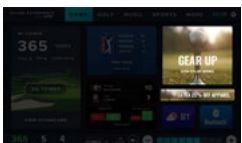
Targeted Audience: Reach a specific demographic that includes business professionals and decision-makers.

High Engagement: Golfers spend several hours on the course, providing ample time for ad exposure.

Unique Environment: Ads are displayed in a setting where distractions are minimal, enhancing message retention.

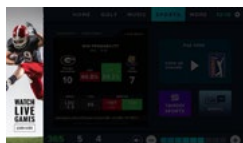
Premium Locations: Our network includes top golf courses across various states, ensuring a premium audience.

AVAILABLE AD PLACEMENTS & SPECS:



Home Page

Ad sizes:
300x250, 320x50



Sports

Ad sizes:
160x600



Music

Ad sizes:
728x90



Video

Ad sizes:
1024x768



Interstitial

Ad sizes:
1024x768

CONSUMER AUDIENCE STATS:

Average Age: 46 years old

Generations:

6.4MM Millennials (21-36 years)

6.8MM Gen X (32-51 years)

5.4MM Boomers (52-70 years)

Household Income:

69%

have a household income of \$100K+

Investing:

83%

own securities or other investments

Education:

67%

attended and/or graduated from college

Family Status:

68%

are married with children

Professional Status:

56%

hold a managerial position or higher

Engagement:

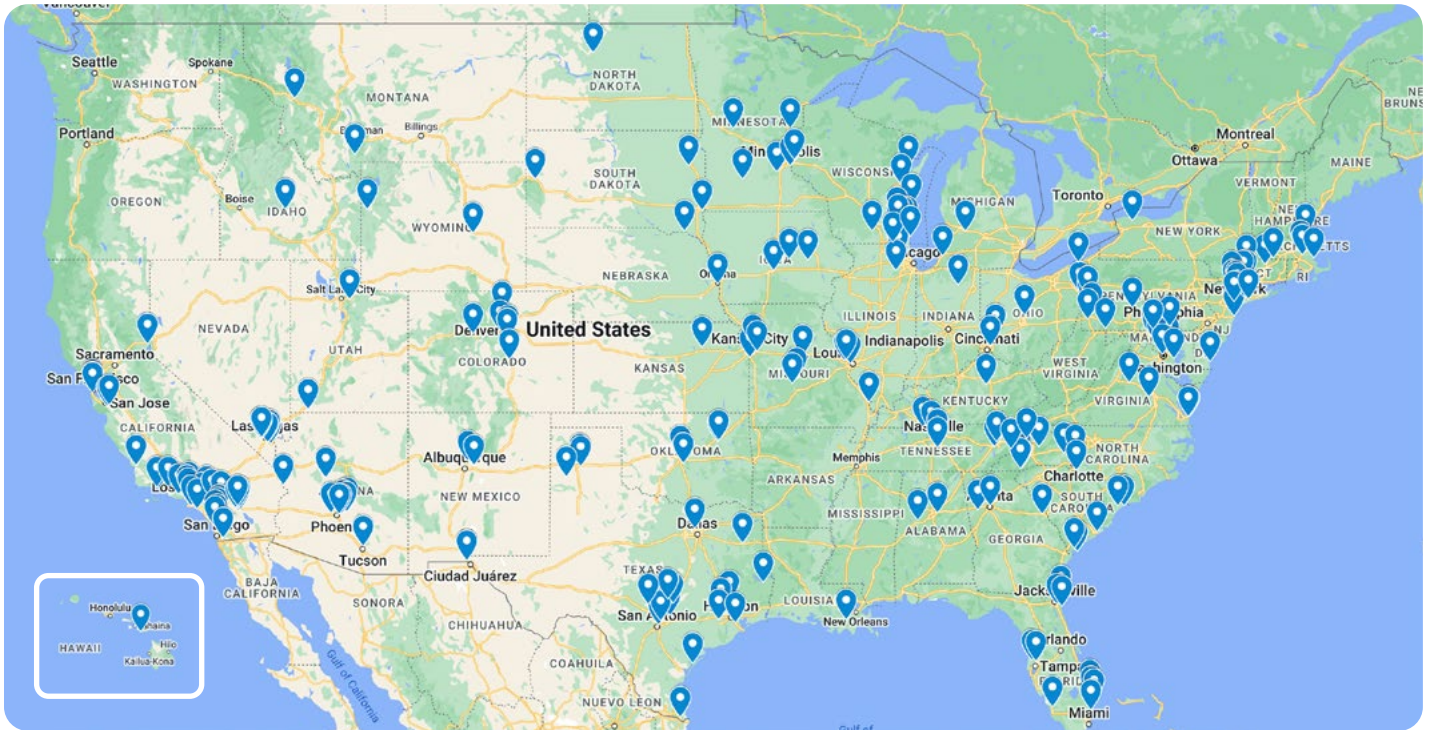
79%

are likely to recall seeing ads on the golf cart screen

Contact Cybba today to launch your brand everywhere!

Visit us at cybba.com or email marketing@cybba.com

COURSE LOCATIONS



Alabama

Club Name	Avg. Cost Per Round
Ledges Country Club	\$125
North River Yacht Club	\$100
Pine Tree Country Club	\$80

Arizona

Club Name	Avg. Cost Per Round
Refuge Golf Club and Country Club	\$100
Talking Rock Golf Club	\$125
Tonto Verde Golf Club	\$115
The Silver Leaf Club	\$175
Desert Canyon Golf Club	\$75
The Phoenician Golf Club	\$125
Falcon Dunes Golf Course	\$60
Arizona Biltmore Golf Club	\$100
Omni Tucson National Resort	\$125

California

Club Name	Avg. Cost Per Round
LeHontan Golf Club	\$175
Presidio Golf Course	\$100
TPC Harding Park	\$175
The Olympic Club	\$250
Lake Merced Golf Club	\$175
Almaden Golf and Country Club	\$125
Silver Creek Valley Country Club	\$125
Quarry Valley Golf Club	\$75
Montecito Country Club	\$175
La Cumbre Golf and Country Club	\$125
Ojai Valley Inn and Spa	\$175
North Ranch Country Club	\$125
Sepulveda Golf Course	\$45
Hanson Dam Golf Course	\$45
Woodley Lakes Golf Course	\$45
Rancho Park Golf Course	\$65
Red Hill Country Club	\$100
Black Gold Golf Course	\$100
Harbor Park Golf Course	\$45
Seacliff Country Club	\$125
Oak Quarry Golf Club	\$100
Tuckwit Canyon Golf Club	\$75
Temecula Creek Inn	\$100

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COURSE LOCATIONS

California, continued

Club Name	Avg. Cost Per Round
Pala Mesa Resort	\$90
Arrowood Golf Course	\$75
St. Mark Golf Club	\$80
Encinitas Ranch Golf Course	\$80
The San Luis Club	\$75
Enagic Golf Club at East Lake	\$75
The Madison Club	\$250
Indian Springs Golf Club	\$80
The Lights at Indio Golf Course	\$45
Porcupine Creek	\$175
Classic Club	\$125

Colorado

Club Name	Avg. Cost Per Round
TPC of Colorado	\$175
Vail Golf Club	\$100
Fossil Trace Golf Club	\$100
Inverness Golf Club	\$75
The Ridge at Castle Pines North	\$125
Country Club of Colorado	\$125

Connecticut

Club Name	Avg. Cost Per Round
Wintonbury Hills Golf Course	\$75

Delaware

Club Name	Avg. Cost Per Round
King's Creek Country Club	\$100

Florida

Club Name	Avg. Cost Per Round
Omni Amelia Island	\$175
San Jose Country Club	\$125
TPC Sawgrass	\$400
Fox Hollow Golf Club	\$75
Cheval Golf & Athletic Club	\$100
The Club at Grandezza	\$125
Grove XXIII	\$250
PGA National Resort & Spa	\$250
Breakers Hotel & Golf Club	\$200
Adios Golf Club	\$175

Georgia

Club Name	Avg. Cost Per Round
Fairfield Plantation Golf and Country Club	\$75
Bobby Jones Golf Course	\$80
Bartram Trail Golf Club	\$75

Hawaii

Club Name	Avg. Cost Per Round
Makena Golf Course	\$175

Idaho

Club Name	Avg. Cost Per Round
The Valley Club	\$125

Illinois

Club Name	Avg. Cost Per Round
Randall Oaks Golf Club	\$75
Blackberry Oaks Golf Course	\$60

Indiana

Club Name	Avg. Cost Per Round
Stonehenge Golf Club	\$75

Iowa

Club Name	Avg. Cost Per Round
Woodland Hills Golf Course	\$60
Elmwood Country Club	\$75
Belterra Golf Club	\$75

Kansas

Club Name	Avg. Cost Per Round
Iron Horse Golf Club	\$75
Colbert Hills Golf Course	\$100

Kentucky

Club Name	Avg. Cost Per Round
Keene Run Golf Club	\$100

Louisiana

Club Name	Avg. Cost Per Round
La Tour Golf Club	\$80

Maine

Club Name	Avg. Cost Per Round
GreatHorse	\$125

COURSE LOCATIONS

Maryland

Club Name	Avg. Cost Per Round
Maryland National Golf Club	\$100
P.B. Dye Golf Club	\$80
Cattail Creek Country Club	\$125
Hobbits Glen Golf Club	\$100
Fairway Hills Golf Course	\$75
Kenwood Golf & Country Club	\$125
The Cannon Club	\$100

Massachusetts

Club Name	Avg. Cost Per Round
Haverhill Golf & Country Club	\$100
Wellesley Country Club	\$125
Cape Club of Sharon	\$125
Marshfield Country Club	\$100

Michigan

Club Name	Avg. Cost Per Round
Quail Ridge Golf Club	\$75
Harbor Shores Golf Course	\$125

Minnesota

Club Name	Avg. Cost Per Round
Lake Miltona Golf Club	\$60
Grand National Golf Club	\$75
Dacotah Ridge Golf Course	\$80
Meadows at Mystic Lake	\$100
StoneRidge Golf Club	\$100
Eagle Valley Golf Course	\$75

Missouri

Club Name	Avg. Cost Per Round
Shoal Creek Golf Course	\$100
Stone Canyon GC	\$100
Country Club of Missouri	\$100
Porto Cima Golf Club	\$125
Lake Valley Golf & Country Club	\$75
Cape Jaycee Municipal Golf Course	\$60
Bogey Club	\$125
Old Hickory Golf Club	\$100
Bogey Hills Golf & Country Club	\$125

Montana

Club Name	Avg. Cost Per Round
Canyon River Golf Club	\$80
Yellowstone Club	\$250

Nebraska

Club Name	Avg. Cost Per Round
Field Club of Omaha	\$100

Nevada

Club Name	Avg. Cost Per Round
Cascada Golf Club	\$175
Chimera Golf Club	\$100
Dragon Ridge Golf Club	\$125
Summit Club	\$250
Arroyo Golf Club	\$100
Red Rock Country Club	\$125
TPC Summerlin	\$175

New Jersey

Club Name	Avg. Cost Per Round
Navasink Country Club	\$125
Rumson Country Club	\$125
Suneagles Golf Course	\$75
Jumping Brook Country Club	\$100

New Mexico

Club Name	Avg. Cost Per Round
Twin Warriors at Santa Ana Resort	\$125
Paako Ridge Golf Club	\$100
El Paso Country Club	\$100

New York

Club Name	Avg. Cost Per Round
Shell Ridge Country Club	\$125
Lakeshore Country Club	\$100
Sandara Golf Club	\$100
Silo Ridge	\$175
Salem Golf Club	\$100
Somers Pointe Golf Club	\$100
Mansion Ridge Golf Club	\$100
Ramsey Golf and Country Club	\$100
Edgewood Country Club	\$125
Alpine Country Club	\$125
Liberty National Golf Club	\$250
Bethpage State Park Golf Course	\$115

COURSE LOCATIONS

North Carolina

Club Name	Avg. Cost Per Round
Balsam Mountain Preserve	\$175
High Hampton Inn and Country Club	\$125
Old Edwards Golf Club	\$175
Mountain Air Country Club	\$125
Catawba Country Club	\$100
Mooresville Golf Club	\$75
The Club at Longview	\$125

North Dakota

Club Name	Avg. Cost Per Round
Minot Country Club	\$75

Ohio

Club Name	Avg. Cost Per Round
Double Eagle Club	\$250
The Golf Club at Yankee Trace	\$75
Blue Ash Golf Course	\$60
The Lake Club	\$100
Village Green Golf Course	\$45

Oklahoma

Club Name	Avg. Cost Per Round
South Lakes Golf Course	\$45
La Fortune Park Golf Course	\$45
Oklahoma City Golf and Country Club	\$125
Belmar Golf Club	\$100

Pennsylvania

Club Name	Avg. Cost Per Round
The Golf Club at Shadow Lakes	\$75
Olde Stonewall Golf Club	\$125
Hickory Heights Golf Club	\$60
Valley Brook Country Club	\$100
Lone Pine Country Club	\$75
Nemacolin Woodlands Resort and Spa	\$175
Park Hills Golf Club	\$45
Waynesboro Country Club	\$75

South Carolina

Club Name	Avg. Cost Per Round
Barefoot Resort and Golf Club	\$125
The Hackler Course at Coastal Carolina University	\$60
Daniel Island Club	\$175
Palmetto Dunes Resort, George Fazio	\$125
University of South Carolina, Palmetto Dunes Resort, George Fazio	\$125
Belfair Golf Club	\$175

South Dakota

Club Name	Avg. Cost Per Round
Cattail Crossing Golf Club	\$45
Willow Run Golf Course	\$60
Fox Run Golf Course	\$60
Elkhorn Ridge Golf Course	\$75

Tennessee

Club Name	Avg. Cost Per Round
River Club and Golf Learning Center	\$75
Nashville National Golf Links	\$75
Nashboro Golf Club	\$60
Troubadour Club	\$175
Avalon Golf and Country Club	\$100
Centennial Golf Club	\$60
Gatlinburg Golf Course	\$75
Andrew Johnson Golf Club	\$45

Texas

Club Name	Avg. Cost Per Round
Ross Rogers Municipal Golf Course	\$45
Comanche Trail Golf Course	\$45
John Pittman Municipal Golf Course	\$45
Indian Creek Golf Course	\$75
Tempest Golf Club	\$100
Rayburn Country Redevelopment DBA	\$75
Panorama Golf Club	\$60
The Clubs at Houston Oaks	\$175
Westin Lakes Country Club	\$100
Golf Crest Country Club	\$100
Rockport Country Club	\$100
Rancho Viejo Resort and Country Club	\$100
The Quarry Golf Course	\$100

COURSE LOCATIONS

Texas, continued

Club Name	Avg. Cost Per Round
TPC San Antonio	\$175
Kissing Tree Golf Club	\$100
Omni Barton Creek Fazio Foothills Course	\$175
Omni Barton Creek Palmer Lake-side Course	\$175
Lady Bird Johnson Golf Course	\$75
El Paso Country Club	\$100

Utah

Club Name	Avg. Cost Per Round
Jeremy Ranch Golf and Country Club	\$125
Copper Rock Golf Club	\$100

Virginia

Club Name	Avg. Cost Per Round
Princess Anne Country Club	\$125
Cavalier Golf and Yacht Club	\$125
Independence Golf Club	\$100
Birdwood Golf Club	\$100

Wisconsin

Club Name	Avg. Cost Per Round
O'Neill Golf and Country Club	\$75
Royal St. Patrick's Golf Links	\$100
Black Wolf Run	\$175
Washington County Golf Course	\$75
Wisconsin Club	\$100
Westmoor Country Club	\$125
The Legend at Brandy Brook	\$125
Legend at Bristlecone Pines	\$125
The Legend at Bergamot	\$125
Abbey Springs Golf Course	\$100
The Racine Country Club	\$100
St. Croix National Golf and Events	\$75

Wyoming

Club Name	Avg. Cost Per Round
Shooting Star of Jackson Hole	\$175
Three Crowns Golf Club	\$100